



STRIDER STRATEGIC INTELLIGENCE PLATFORM

Change Guide for Academia

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Introduction

Our platform is evolving into the **Strategic Intelligence Platform** to provide a unified, intuitive experience for all users. Below is an overview of why we reimagined the platform, what is changing, and detailed listings of new terminology and risk signal updates. We've also provided "Before" and "After" screenshots of the UI to easily navigate the changes.

Why We Reimagined the Platform

- **Single, Intuitive Navigation:** Consolidate all products under one left-hand menu to eliminate confusion and reduce clicks.
- **Names That Match Functionality:** Rename products/modules so their labels directly reflect their purpose.
- **Consolidated Risk Signals:** Standardize signal names, abbreviations, and subtypes across all modules to ensure consistency and scalability.
- **Built for Deeper AI & Data Integrations:** Lay the groundwork for enhanced AI-driven insights (e.g., Spark summaries, cross-product Search Anything).

What's Changing? (Effective June 17, 2025)

Navigation Simplification

- A new left-hand "Main Navigation" that displays all modules in one place.
- Consistent notifications and alert indicators across products.

Platform, Product, & Module Renaming

- Platform Renaming: From "Strider Platform" to "Strategic Intelligence Platform"
- Product Renaming:



Old Name	New Name	Notes
My People	Insights	Houses My People, Network, Technologies, Talent Flows tabs.
Search People	People Search (or “People”)	Unified search for person profiles. Located under the “Search” tab in the main navigation.
Search Organizations	Organizations Search (or “Organizations”)	Unified search for organization profiles. Located under the “Search” tab in the main navigation.
Shield	Shield	Name unchanged—remains curated dataset tied to state-sponsored threats. Located under the “Search” tab in the main navigation.
Intelligence Center	Intelligence Center	Name unchanged—remains central hub for GIU briefs & reports and the Community.

Insights (formerly My People) Tab Renaming

Old Tab	New Tab
Personnel	My People
Risk Network	Network
Targeted Technology	Technologies
Talent Flows	Talent Flows (<i>unchanged</i>)

Risk Signal Additions, Consolidations, & Name Changes

- All signals now use consistent three-letter abbreviations.
- Redundant words (e.g., “Ties,” “Risk”) removed for clarity.
- Group-related signals under one umbrella, with subtypes to maintain nuance.



- Contextual signals replace generic ones (e.g., “Invited Visit” now shows the host organization’s signal).

New Signal Name	Abbreviation	Old Abbreviation	Old Signal Name	Description Summary
Restricted Entity	RES	R	Restricted Entity	Identifies entities/persons under export controls, sanctions, technology prohibitions, or other governmental restrictions.
Government	GOV	GT	Government Ties	Identifies government-controlled organizations or those with documented ties to them (trade, investment, etc.).
Military	MIL	MT	Military Ties	Identifies military/paramilitary bodies or those with relationships to them (trade, research, investment).
Defense Industry	DEF	DI	Defense Industry Ties	Identifies non-military defense organizations with documented ties to national military or related relationships.



Human Rights	HUN	XIN	Xinjiang Ties	Identifies organizations with ties or attributes indicating involvement in human rights violations.
Foreign Ownership	FOR	FOR	Foreign Ownership Ties	Identifies organizations with evidence of shareholding by investors from regions of interest (e.g., China, Russia, Iran).
Security and Intelligence Service	SIS	SIS	State Intel Services	Identifies organizations involved in state-sponsored security/intelligence activities.
Recruitment Organization	REO	TR	Talent Recruitment	Identifies organizations that recruit or identify talent for government entities.
Cyber Affiliation	CYB	CY	Cyber Affiliation	Identifies non-governmental organizations supporting government cyber actors in operations, training, or R&D.
Concurrent Employment	CEM	CE	Concurrent Employment	Identifies overlapping employment experiences (e.g., university, start-up) in resumes.



Defense University	DUN	DU	Defense University Ties	Identifies key universities involved in defense research, often housing military research labs.
Funding Program	FND	F	Funding	Identifies programs providing funding to strategic government initiatives (subsidies, grants, tax breaks).
Oligarch	OLG	OT	Oligarch Ties	Identifies organizations ≥15% owned by a Russian oligarch.
Association	ASO	PA; IAL; AA; IAS	Professional Association; Industry Alliance; Alumni Association; Industry Association	Identifies non-government, non-commercial orgs linked to government standards or activities (collapses multiple signals).
Event	EVT	RE	Recruitment Event	Identifies events posing recruitment risk (government or economic initiative-related).
Statement	STA	ST	Statement	Identifies statements by individuals endorsing government initiatives or objectives.



Network Group	NWG	TD	Talent Database	Identifies programs/networks that aggregate talent for recruiting purposes.
Recruitment Program	RCP	TP; GC	Talent Program; Green Channel	Identifies government-supported talent recruitment programs (e.g., Thousand Talent Program, Green Channel).
Award Program	AWP	n/a	n/a	Identifies programs rewarding individual achievements (awards, competitions).

Risk Signal Key Changes & Rationales

- Award Program (AWP) is now separated from Recruitment Program (RCP)
 - **Before:** Award Programs were flagged as Talent Programs (TP) at medium risk, but clients could not distinguish them from high-risk recruitment programs.
 - **After:**
 - **AWP** = for past achievements (e.g., scholarship awards).
 - **RCP** = enticement-based (e.g., Thousand Talents).
 - Both will remain visible in the Selectee widget on profiles. Risk Changes 6.2025
- Green Channel is now a Subtype of Recruitment Program (RCP)
 - **Before:** “Green Channel” was its own signal separate from Talent Programs.
 - **After:**
 - “Green Channel” becomes a subtype under **RCP** (medium risk).
 - Still visible in Selectee widget. Risk Changes 6.2025



- Association Consolidation (ASO)
 - **Before:** “Industry Alliance,” “Industry Association,” “Professional Association,” and “Alumni Association” were individual signals.
 - **After:**
 - All collapse into **Association (ASO)**, with original distinctions preserved as subtypes. Risk Changes 6.2025
- Funding from Organization → Contextual Signal
 - **Before:** Any funding from an organization showed “Funding” risk.
 - **After:**
 - Funding from an organization now displays that organization’s context signal (e.g., if a Restricted Entity funds a project, **RES** appears).
 - Funding from dedicated programs still shows **FND**. Risk Changes 6.2025
- Network Signals → Contextual Signals
 - **Before:** “Network” flagged any second-degree connection to a risk entity.
 - **After:**
 - A second-degree tie to a Government organization flags **GOV**.
 - A second-degree tie to a program like Thousand Talents flags **RCP**.
 - Co-author risks continue to display the co-author organization’s context signal. Risk Changes 6.2025
- Invited Visit/Lecture → Contextual Signals
 - **Before:** “Invited Visit (IV)” and “Invited Lecture (IL)” were applied regardless of host context.
 - **After:**
 - Now displays the host organization’s context signal (e.g., “Lecture at Restricted Entity” displays RES).
 - Visit/Lecture details remain visible in the Events widget.

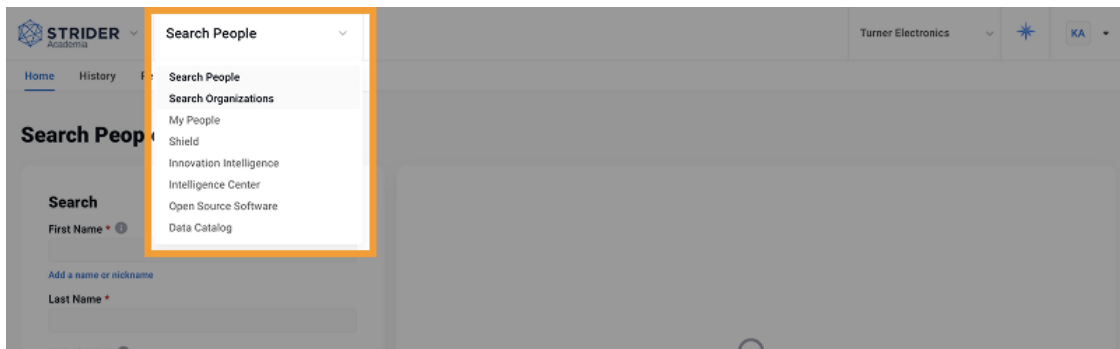


Before & After Images of UI

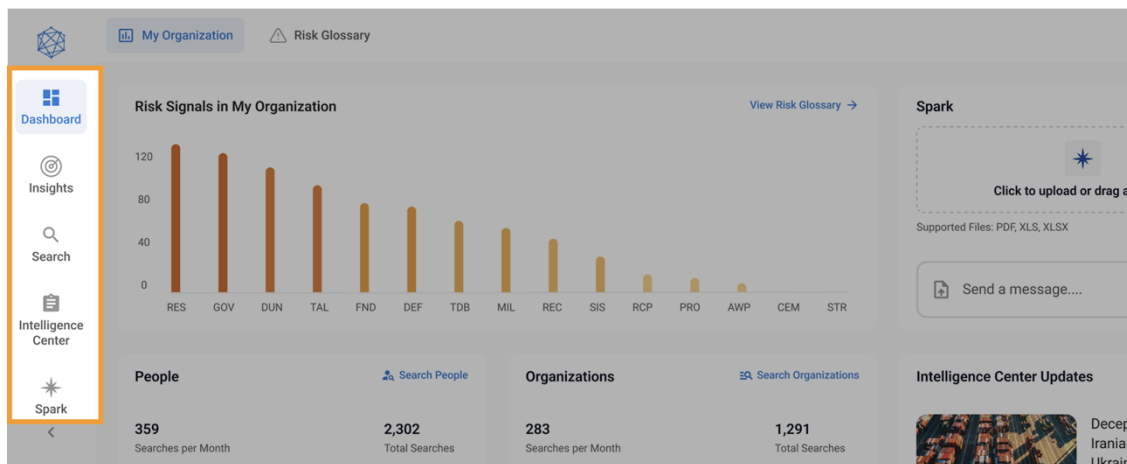
For a clearer view of what's changed, we've included before-and-after screenshots that highlight the most impactful updates to the platform interface and workflow.

Main Navigation

Before: Navigation to Strider's products was accessed via a pulldown menu on the top of the screen.



After: Now, Strider's products will all be accessed via the main navigation bar on the left.



Insights (Previously My People) Tabs Before:

Status	Name, Employee Status	Last Notified	RFI Request	Current Title	Related Risk Entities	Risk
Past	ENERGY PROFESSIONAL A	06/14/2023		Senior Software Engineer	6	6
Past	FINANCE PROFESSIONAL A	05/12/2023		Managing Director	7	8

After: View of “My People” tab (formerly “Personnel”).

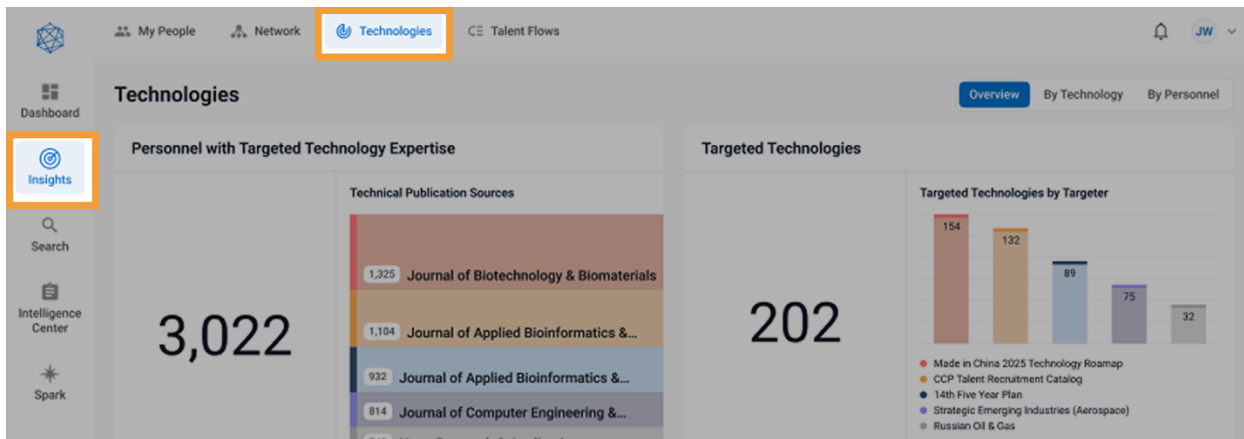
Status	Name, Employee Status	Last Notified	RFI Request	Title	Related Risk Entities	Risk
Current	Floyd Miles	New	View	AI/ML Engineer	1	5 High 6 Medium 4
Current	Darlene Robertson	7/29/2024		Digital Marketing Analyst	3	2 High
Past	Eleanor Pena	7/29/2024		Data Analyst	1	1 Medium
Current	Arlene McCoy	6/30/2024	View	CPO - Chief Product Officer	2	1 High 3 Medium 2

After: View of “Network” tab (formerly “Risk Network”).

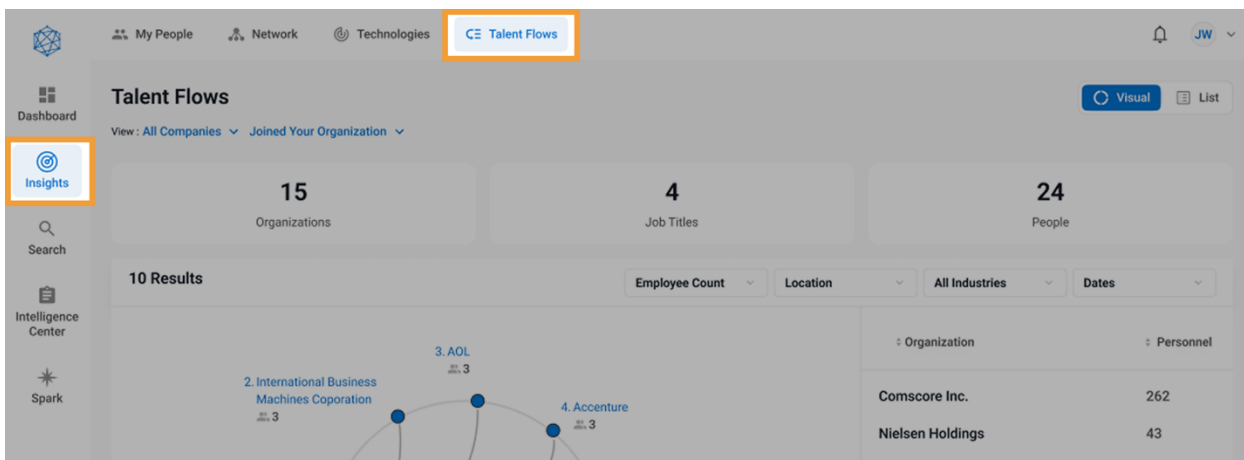
Entity Name	Location	Total Relationships	Related Personnel	Most Recent Relationship	Entity Risk
Chinese Academy of Sciences 迈克尔·布朗	IR	16	10	1/2016-3/2023	1 High 3 Medium
Sichuan University 迈克尔·布朗	PRC	12	4	1/2016-3/2023	18 High
Chinhui Cup Innovation and Entrepreneur... 迈克尔·布朗	RU	2	2	1/2016-3/2023	3 High 1 Medium



After: View of “Technologies” tab (formerly “Targeted Technologies”)



After: View of “Talent Flows” tab

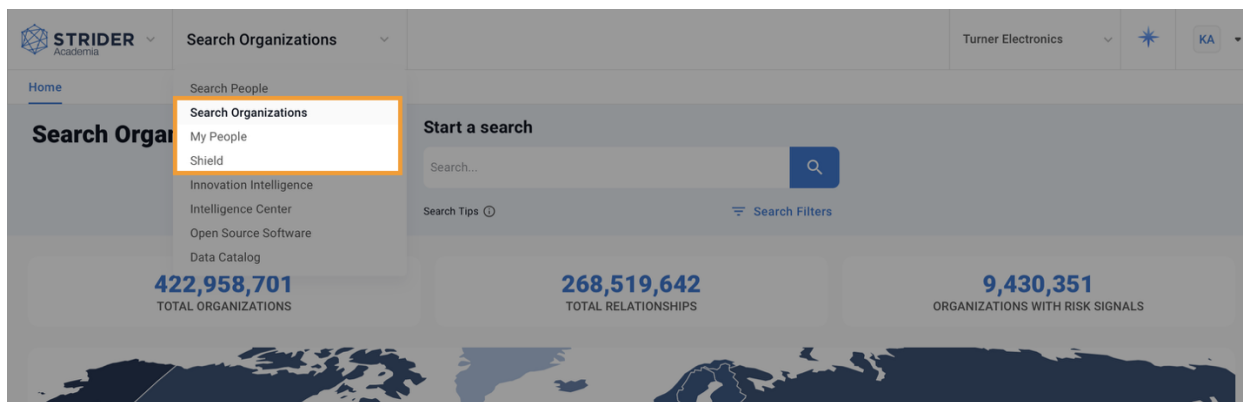


Unified Search Section

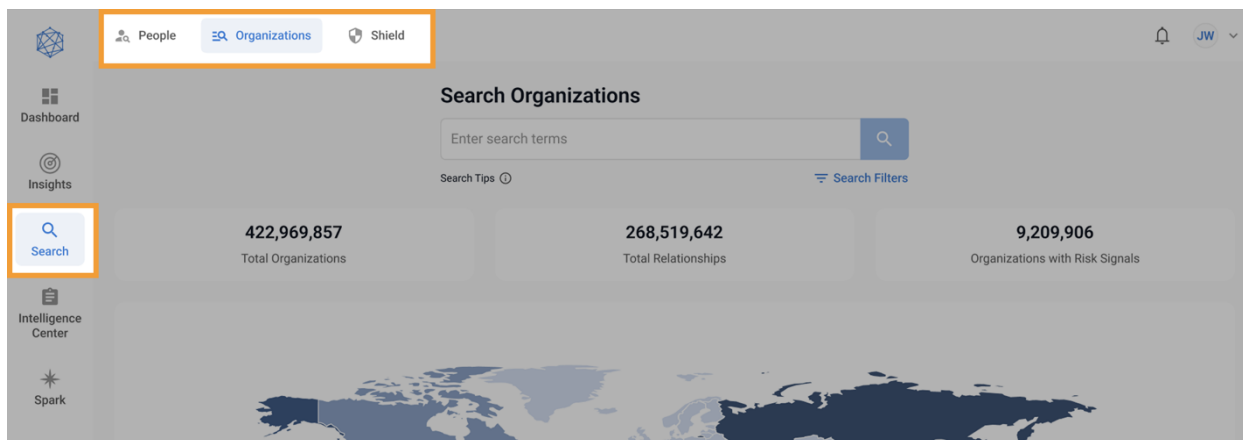
We’ve consolidated access to your familiar search products—Organizations Search (formerly Search Organizations), People Search (formerly Search People), and Shield—under a single Search module in the new platform. While each product retains its distinct interface and functionality, they now live in one centralized location, making it easier to find and launch the right search experience for your needs.

Before: Search Organizations, Search People, and Shield each had their own drop-down selection in the platform navigation.



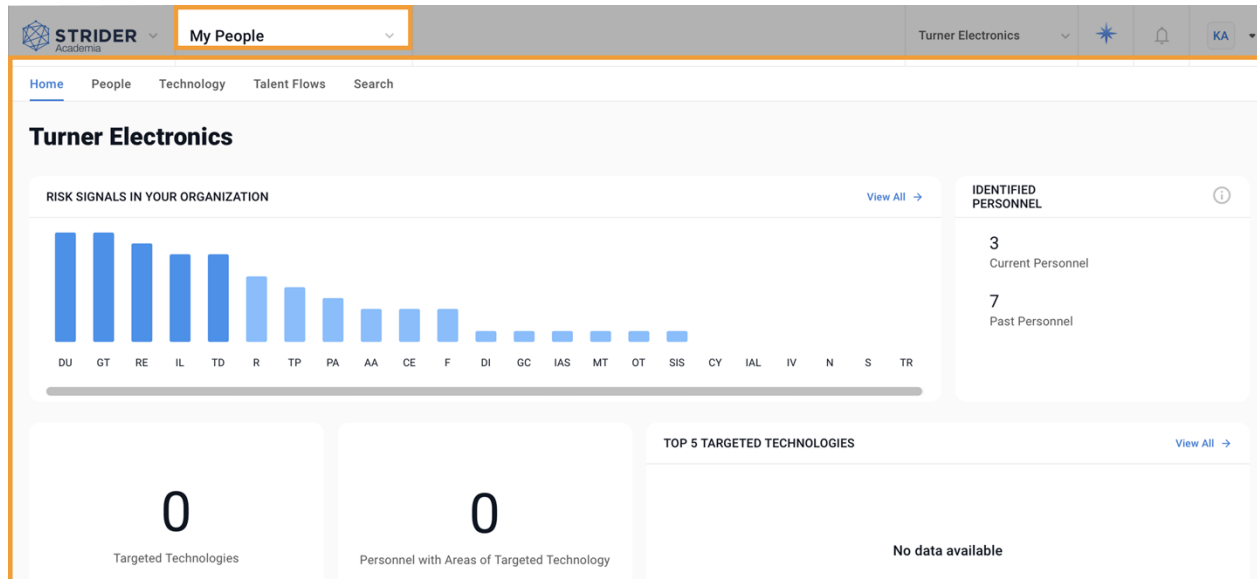


After: Now, People Search, Organizations Search, and Shield are accessed from a single Search module in the main navigation.

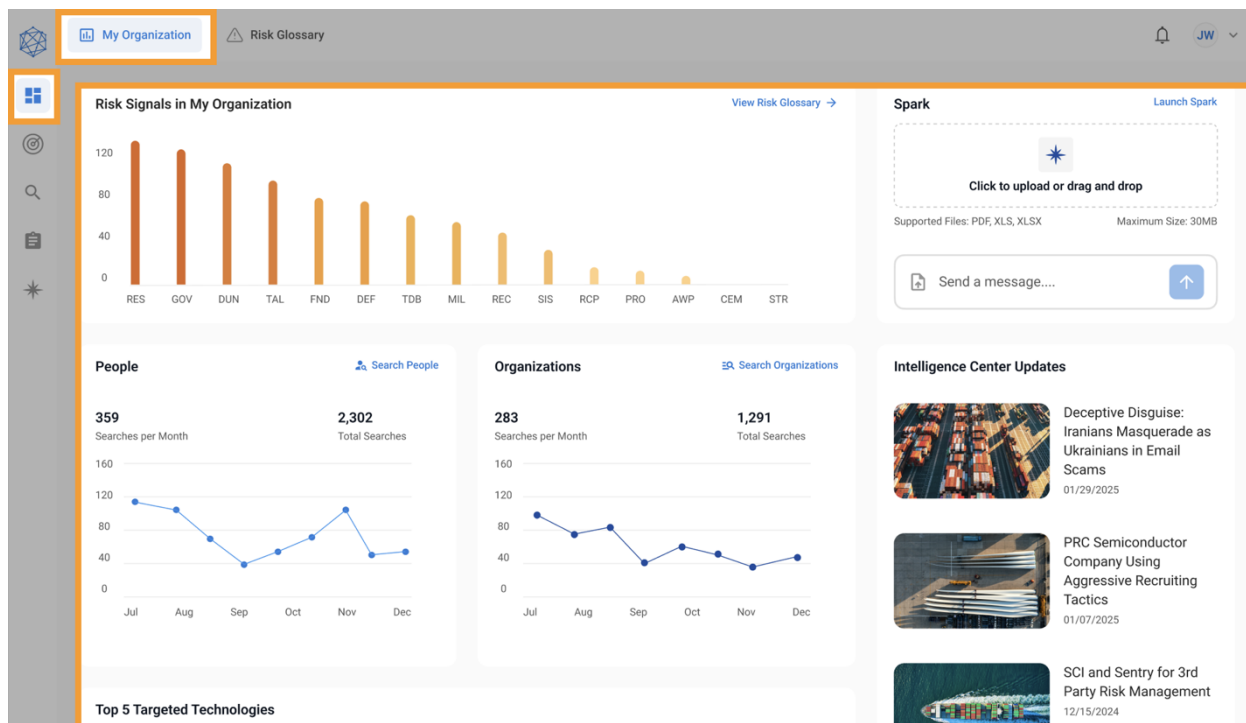


Cross-Product Dashboard

Before: The previous dashboard was only specific to My People information.

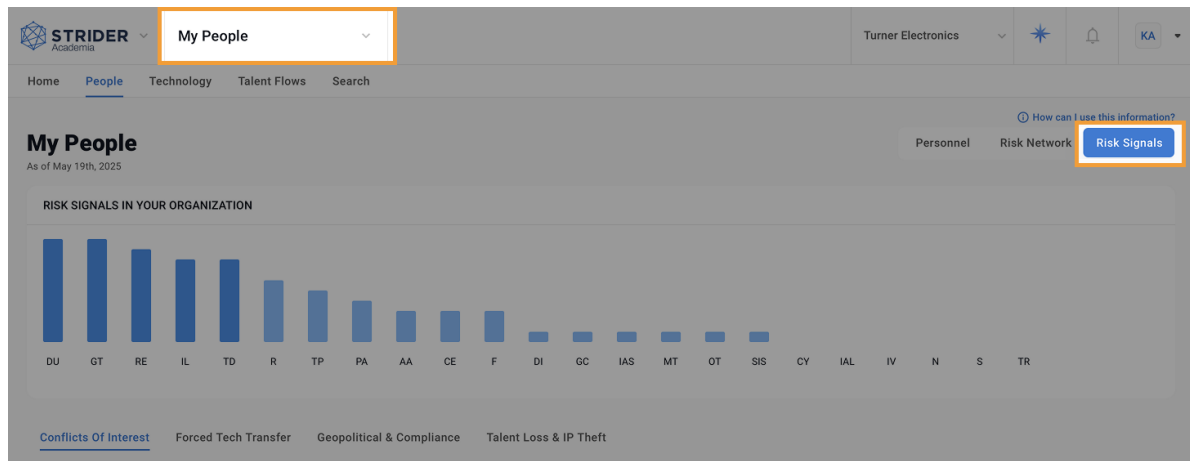


After: The new Dashboard offers a centralized, at-a-glance view of key insights across the platform. It now includes high-level information for each purchased product, acts as a starting point for Spark, and displays the most recent Intelligence Center articles and briefs.

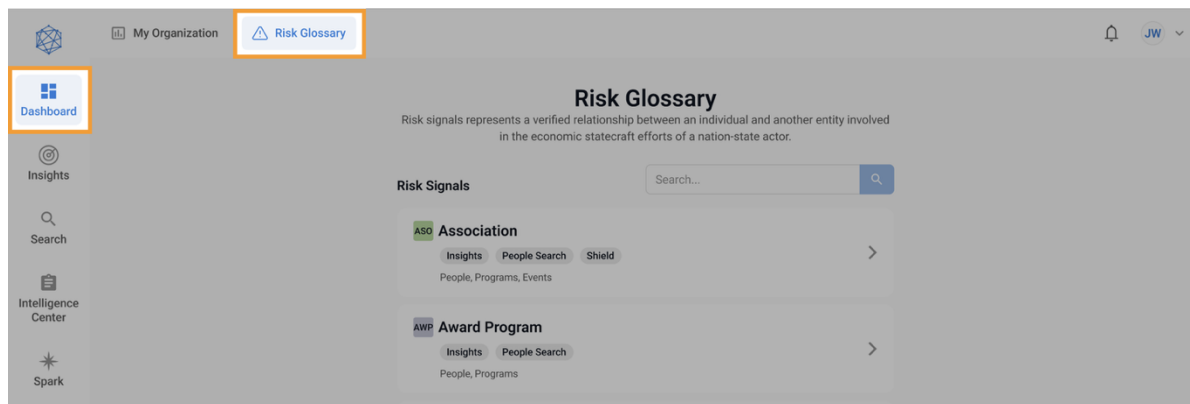


Risk Glossary

Before: Risk Signal definitions were previously found only in the My People module under the “Risk Signals” tab.




After: Risk signal definitions, details, and subtypes now appear under the Risk Glossary tab in the Dashboard view. This section shows which modules each risk signal applies to and provides definitions for every module.



After: View when a Risk Signal is selected.





My Organization

Risk Glossary

Dashboard

Insights

Search

Intelligence Center

Spark

Defense University DUN

Insights

Search People

Search Organizations

Shield

Associated with Your Organization
[6 People](#) | [11 Organizations](#) | [2 Programs](#) | [Events](#) | [Publications](#)

This risk indicates a direct relationship to a civilian university that is officially designated as a supporter of national defense objectives or administered by a government body with responsibility for national defense. Civilian defense universities augment the efforts of military universities to train talent and conduct research in areas prioritized for national defense.

Risk Subtypes

Risk signals can appear for various reasons. An organization is flagged as a Defense University if it qualifies under one or more of the risk subtypes. Below is a list and description of all the subtypes that fall under the Defense University risk signal:

PRC Public Institution (事业单位)
This organization is a PRC government-funded and -managed public institution (事业单位) in the education, science and technology, culture, health, or a similar social welfare-related field.

PRC Public Institution (事业单位)
A PRC government-funded and -managed public institution (事业单位) in the education, science and technology, culture, health, or a similar social welfare-related field

PRC State-Owned Enterprise
A commercial enterprise that is at least 10% beneficially owned by one or a combination of PRC government organizations

PRC Social Organization (社会组织)
A formal PRC Social Organization (社会组织) operating with the approval of the Ministry of Civil Affairs (民政部)



New Terminology Glossary

- **Dashboard:** New home for highlighted cross-product insights (displaying information on the products you've purchased), the most recent Intelligence Center briefs, and quick links to purchased modules.
- **Insights:** Formerly "My People"; contains My People, Network, Technologies, and Talent Flows.
- **Intelligence Center:** Central hub for briefs, articles, and reports produced by Strider's Global Intelligence Unit (GIU) and the community.
- **My People:** Formerly "Personnel" tab under My People; surfaces analyst-verified, risky connections between current/former employees and state-sponsored threats.
- **Network:** Formerly "Risk Network" tab under My People; consolidates shared relationships between personnel and risky entities into a unified display.
- **Organizations Search (aka Organizations):** Formerly "Search Organizations"; unified organization-centric search.
- **People Search (aka People):** Formerly "Search People"; unified person-centric search.
- **Risk Signal Glossary:** Single source of truth for standardized Risk Signals across all modules (including definitions, three-letter abbreviations, subtypes—if applicable—and subtype definitions).
- **Shield:** Curated dataset of state-sponsored risks, supporting SIEM and DLP systems. (Module name remains unchanged.)
- **Strategic Intelligence Platform:** The name of Strider's secure online platform that houses all of its products and modules.
- **Talent Flows:** Formerly "Talent Flows" tab under My People (no change); tracks incoming and outgoing talent, highlighting movements to competitors, startups, and organizations in high-risk regions.



- **Technologies:** Formerly “Targeted Technology” tab under My People; shows which technologies are targeted by state-sponsored actors and identifies employees with relevant expertise.



Frequently Asked Questions (FAQ)

- **What happened to “My People”? Where do I find its features now?**

All My People functionality is now under **Insights**. Within Insights, you’ll see four tabs: My People (formerly Personnel), Network (formerly Risk Network), Technologies (formerly Targeted Technology), and Talent Flows (unchanged).

- **How do I access People Search and Organizations Search?**

Both live under the unified “Search” section in the left-hand navigation menu. People Search replaces Search People and is labeled “People”; Organizations Search replaces Search Organizations and is labeled “Organizations.” Both appear as tabs at the top of the platform screen.

- **Will I still see the same Risk Signals in my profiles?**

Every profile that previously displayed Risk Signals will still list them; however, some classifications may have changed. Additionally, Risk Signals now consistently display a three-letter abbreviation. For details on each signal, refer to the Risk Signal Glossary, or click the associated three-letter risk-signal abbreviation next to a profile in Insights, People Search, or Organizations Search to view detailed definitions, subtypes, and subtype definitions.

- **Why were Risk Signals consolidated or renamed?**

We consolidated some Risk Signals to eliminate redundancy, remove extra wording (e.g., “Ties”), and ensure that a given signal means the same thing across all modules. This standardization improves clarity and paves the way for future signal expansions.

- **What resources are available to help me learn the new platform?**

Starting June 17, you can access:

- Strider’s Strategic Intelligence Platform Change Guide (this PDF document)
- In-app guides and walkthroughs
- Strider’s Strategic Intelligence Platform demo video from CPO Spencer Morris (link in the June 13 email and in the in-app popup)
- Your dedicated Customer Success Manager (CSM)



- **When will the new Strategic Intelligence Platform go live?**

All changes become effective on **June 17, 2025**. On that date, the new navigation, renamed modules, updated Risk Signals, and cross-product dashboard will be available to all clients.

- **How do I interpret “contextual” Risk Signals like “Invited Lecture” or “Network Connections”?**

Rather than showing generic labels, the platform now displays the context organization’s signal. For example, if someone gave a lecture at a Restricted Entity, you’ll see **RES** instead of “Invited Lecture.” Consult the Risk Signal Glossary for examples and subtype definitions.

- **Who can I contact if I encounter issues or have questions?**

For immediate assistance, reach out directly to your Customer Success Manager (CSM).

- **Will any functionality be removed or deprecated?**

No features are being removed—all existing searches, filters, and profile details remain intact. However, Risk Signal classifications may have changed, and each signal now displays a standardized three-letter abbreviation.

- **How do I find the new Cross-Product Dashboard?**

Look for **Dashboard** in the main navigation (top tab on the left-hand menu). It will display recent Intelligence Center briefs, highlighted insights from purchased modules, and quick access into Spark—Strider’s strategic-intelligence AI engine built to transform how your team identifies and mitigates state-sponsored threats.

